

Consolidating and Virtualizing your IT Infrastructure for a Greater ROI

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The key to success for Financial industry business resides in the rapid adoption and integration of results-driven technology. Today's CIOs and business managers are blitzed with a daily deluge of requests to consider new technologies, innovation and approaches to their business. In addition, Virtualization technology is rapidly being adopted on x86 servers offering efficiency, cost savings and improved performance. Because these trends affects markets from application software to server hardware, the tactics employed by product can have a significant business impact.

In this workshop we will discuss how some companies are facing this problem and how some are actually making a difference for internal and external customers by taking a fresh look at vendor choices and new innovations. In this session, we will include the real business benefits of consolidation and virtualization as well as future trends.

Please join Appro, IDC, AMD and your colleagues for a welcoming executive workshop that offers the latest solutions and best practices to help you drive High Performance and Enterprise Computing from new technologies.

Date: June 19th, 2006

Time: 12:00 noon to 4:00pm

Location: The Rainbow Room

Room: Empire Suites B/C, 64th Floor

Number of Attendees: ~30 people

Event Benefits

Key Topics :

Server density, memory capacity, higher bandwidth, thermally challenged server data centers and virtualized environments to provide more computing flexibility, reliability and ROI.

Get a fresh overview from IDC Resarch on business and new Technologies: Financial market in the High-Performance Computing. Technologies trends overview: blade servers, AMD Opteron processors, InfiniBand interconnect fabric, Linux/Windows and how these new technologies affect performance for demanding compute intensive applications. IT Purchasing criteria for the Financial Industries, challenges and recommendations.

•**Get a Technology update:** Brief on technology trends such as how Dual-Core AMD processors, SDR and DDR, Infiniband, PCI Express benefit blades and server systems and how they can help you improve performance and solve day-to-day IT and business challenges to achieve a improved server density, more memory capacity, higher bandwidth – all with less power and more performance for a greater ROI.

• **Best Practices and Networking:** Opportunity to discuss ideas and issues with other in your field and network with the best of both Financial and Industry Technology experts.

Reserve your seat today!!!!

Please send an email to Stephanie Ziemann at sziemann@appro.com or call us at (408) 941-8100 x251